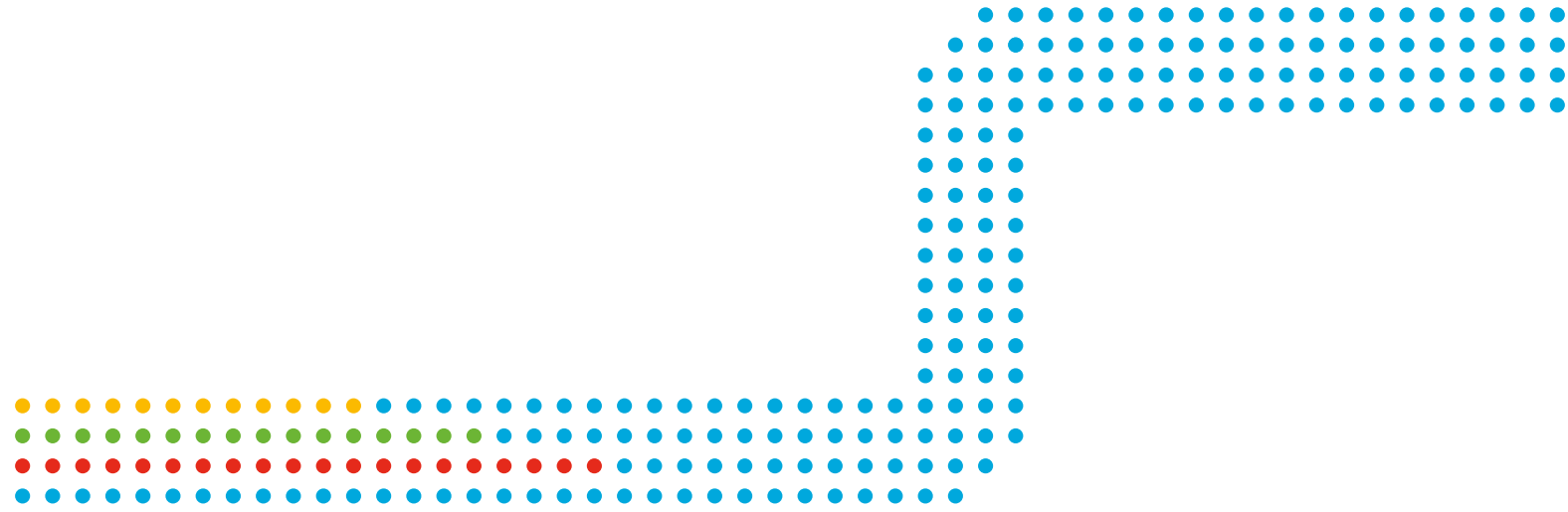


# City of Unley Community Plan 2033

A Community of Possibilities





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# Message from the Mayor

**Of all the detailed planning and strategies that Council undertakes, this is among the most important because it is all about you, the Unley community, and what we as a Council must do to maintain the lifestyle, activities, facilities and services you have come to expect.**

That's why your Elected Members have been so involved in developing this updated version of Unley's Community Plan 2033, and developing four key themes that we believe reflect your needs and wishes for our City.

Local government is the closest tier of government to people – we can and do make a difference at all stages of people's lives. At our best we connect, encourage and enable people to build the type of community they wish to be a part of and a life they wish to lead.

Above all, we seek to ensure our City meets the needs of all generations. And although the City of Unley has led the way with its Active Ageing strategy, this is about more than addressing the needs of older people. You see, when you address the needs of our older people, you address the needs of every generation in the community. A footpath that is easily navigated by a walking frame will equally ensure a smooth ride for a baby in a pram.

In Unley, we are providing age appropriate services and infrastructure, meeting all needs from young people to old people and creating a picture of what the future should look like for all our community.

Our people are living longer and are healthier and we have a key role to play in helping our people to get the most out of their lives.

We are ensuring that our City promotes health and wellbeing, and provides opportunities for connection, inclusion and participation.

Another major focus of this Community Plan that affects all of our residents is our determination to maintain and enhance our urban environment, especially in the face of challenges such as climate change.

The protection of Unley's tree-lined streets and parks is particularly important, along with ensuring efficient and sustainable water management, reducing and better managing waste from both Council operations and the community, and increasing the energy efficiency of the city. As electricity becomes ever more costly and our modern lifestyle increasingly energy intensive, your Council will lead by example in reducing our carbon footprint.

We have set ambitious but, we believe, totally achievable goals as we steer the City of Unley into a new era. It's a journey we look forward to sharing with you.



**Lachlan Clyne**  
Mayor  
City of Unley



# Message from the CEO

**Careful planning for the City of Unley's future is a vital part of our commitment to constantly improving the way Council goes about its business in order to keep pace with changing community priorities and needs.**

To guide us in this important task, in 2016 we undertook a review of our strategic framework, which identified areas that could be improved – notably in the way our Community Plan worked in conjunction with Council's Four Year Plan.

That means we've had to take a close look at both of these plans. This revised Community Plan 2033 is part of that process and has been developed in close collaboration with your Elected Members, who helped develop four key themes on which our future planning should be based: Community Living, Economic Prosperity, Environmental Stewardship and Civic Leadership.



A key element of the Unley Community Plan 2033 is that it is also closely aligned with the State Planning Strategy 2016, which aims to maintain and improve liveability, increase competitiveness and drive sustainability, environmental protection and resilience to climate change. These strategies are firmly supported by your Council.

Many of you will already be aware that we have set out to be an Age Friendly City, an important new focus that has developed since our last Community Plan was developed four years ago. Our goal is to create a city for people of all ages and abilities.

We also recognise that business activity is an important feature of our City. As business becomes ever more competitive, especially in the retail sector that drives much of our economy, Council's continued support has become even more important if we are to help maintain community prosperity. And all the time we must embrace a growing and ever more cosmopolitan city, whilst still caring for our heritage character.

We also know that, as a Council, we can't do everything on our own, so we are committed to looking for opportunities to partner and work with others. We will concentrate on our areas of expertise and look at securing partnerships in the areas that can be better delivered by others as well as exploring shared services with other councils.

Above all, we will always be fully accountable to you, our ratepayers. To enable this, we are developing a set of indicators or measures as a means of letting you know how we are tracking against the Community Plan. Part of this work involves developing a 4 year Delivery Plan for 2017-2021 which will enable us to report back to the Unley community of our progress on an annual basis.

As you can see, there are many exciting opportunities for Unley in the future that will ensure we remain one of the most enviable cities in Adelaide.

**Peter Tsokas**  
Chief Executive Officer



# Profile of the City of Unley

**The City of Unley is rich in history, character and atmosphere, and centrally located only minutes from Adelaide's city centre. While some of our citizens have lived in the City all their lives, many others continue to be attracted by the many desirable qualities on offer.**

The City has some of Adelaide's largest and most prestigious shopping precincts, including Unley, King William, Goodwood and Glen Osmond Roads. It has a huge variety of restaurants, hotels, cafes and gourmet shops along with fashion boutiques, antiques and art galleries that create attractive shopping and entertainment boulevards.

For many years the City has showcased a range of sporting, cultural and community events and activities, none more significant than hosting a stage of the Tour Down Under. These activities, together with the network of community centres, libraries and our museum, have helped to foster the City's cultural and social spirit.

There are many things we must recognise if the City is to continue to thrive. There is a renewed demand for flexible working hours, part time and casual work arrangements and opportunities to work from home. By applying smart technology solutions to urban issues, engaging citizens and opening access to public data, the City of Unley will improve its liveability.

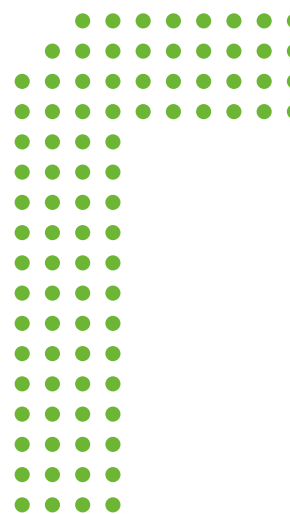
By building smart city and smart technology capability, the city will be able to place people first through user-oriented experience, adjust services to meet community needs and benefit the planet, as well as create operational savings.

Local service businesses, plus clusters of specialist regional services, such as restaurants, fashion and medical specialists, must be significantly assisted to survive competition from outside Unley and from online services. The benefits of collaborating to create identity, lifestyle attractions and marketing strength will need to continue to be a key focus. Unley's population growth is showing an upward trend and is typical of an established urban area.

Allied to these trends, is a growth in the number of couples and couples with children. Lone person households have declined by 7 per cent in the last 10 years but still remain the dominant household group. These trends are an indication that the 'empty nest baby boomers' are heading into the early retirement phase.

Additionally, the 85 years and over age group is also significant in Unley, double the figure for Australia and almost double the level for South Australia.

The Greater Adelaide 30 Year Plan, however, envisages Unley's population growth to be almost 7,000 people, with higher density dwellings along main road corridors and in key strategic locations. That is something the City of Unley must plan for, along with any potential environmental issues this may create.



# Purpose of the Community Plan

**The Community Plan provides the vision, strategies and framework for the future of the City of Unley.**

The Plan fulfils the legal obligations of:

- **The Strategic Management Plan** (Section 122 Local Government Act)
- **The Strategic Directions Report** (Section 30 Development Act)

The Plan provides a guide to:

- Orderly and efficient development
- Integrated transport and land-use planning
- Implementation of the Planning Strategy (The 30 year Plan for Greater Adelaide) and targets for growth and affordable housing
- Infrastructure planning (physical and social)
- Review of the Development Plan (ie planning policy) and the strategic directions and priorities for amendments.

The four themes around which the Community Plan 2033 is built all complement the strategic intent of the State Planning Strategy 2016 (The 30 Year Plan for Greater Adelaide).



# Strategic context

## Link with the State Planning Strategy

The State Planning Strategy (The 30 Year Plan for Greater Adelaide) reinforces three interlocking objectives, which the Unley Community Plan 2033 addresses:

- Maintaining and improving liveability
- Increasing competitiveness
- Driving sustainability, environmental protection and resilience to climate change

The State Planning Strategy is driven by 14 principles that underpin the four key themes of the City of Unley Community Plan 2033.

### The 14 principles of the Strategic Planning Strategy:

- ✓ **A compact and carbon efficient city**
- ✓ **Housing diversity and choice**
- ✓ **Accessibility**
- ✓ **A transit focused and connected city**
- ✓ **World class design and vibrancy**
- ✓ **Social inclusion and fairness**
- ✓ **Heritage and character**
- ✓ **Healthy, safe and connected communities**
- ✓ **Affordable living**
- ✓ **Economic growth and competitiveness**
- ✓ **Climate change resilience**
- ✓ **Environmental protection, restoration and enhancement**
- ✓ **Natural resources management**
- ✓ **Community engagement**



# Our Strategic Planning Framework



# Development of the City of Unley Community Plan 2033

**In keeping with our organisation's commitment to continuous improvement, we undertook a strategic efficiency and effectiveness review of Council. The review identified that Unley's strategic planning framework needed to be revisited. In particular, the Four Year Plan detailed an ambitious list of projects that, in some instances, conflicted rather than seamlessly meshing with the priorities of the Community Plan.**

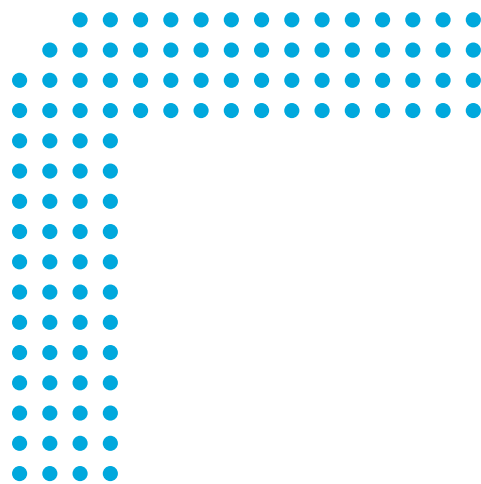
So, recognising that change was required, during the second half of 2016, Council began reviewing the Community Plan and developing a new Four Year Plan. Elected Members, who were actively involved in this process, identified the following vision for the City: Our City is recognised for its enviable lifestyle, environment, business strength and civic leadership.

The four themes, *Community Living; Environmental Stewardship; Economic Prosperity; and Civic Leadership*, along with goals and objectives for translating Council's vision into reality, were detailed in the draft Community Plan and Four Year Plan that went out for community consultation in May. Feedback received during that process was incorporated into the plans, which were further refined through input from Elected Members and staff.

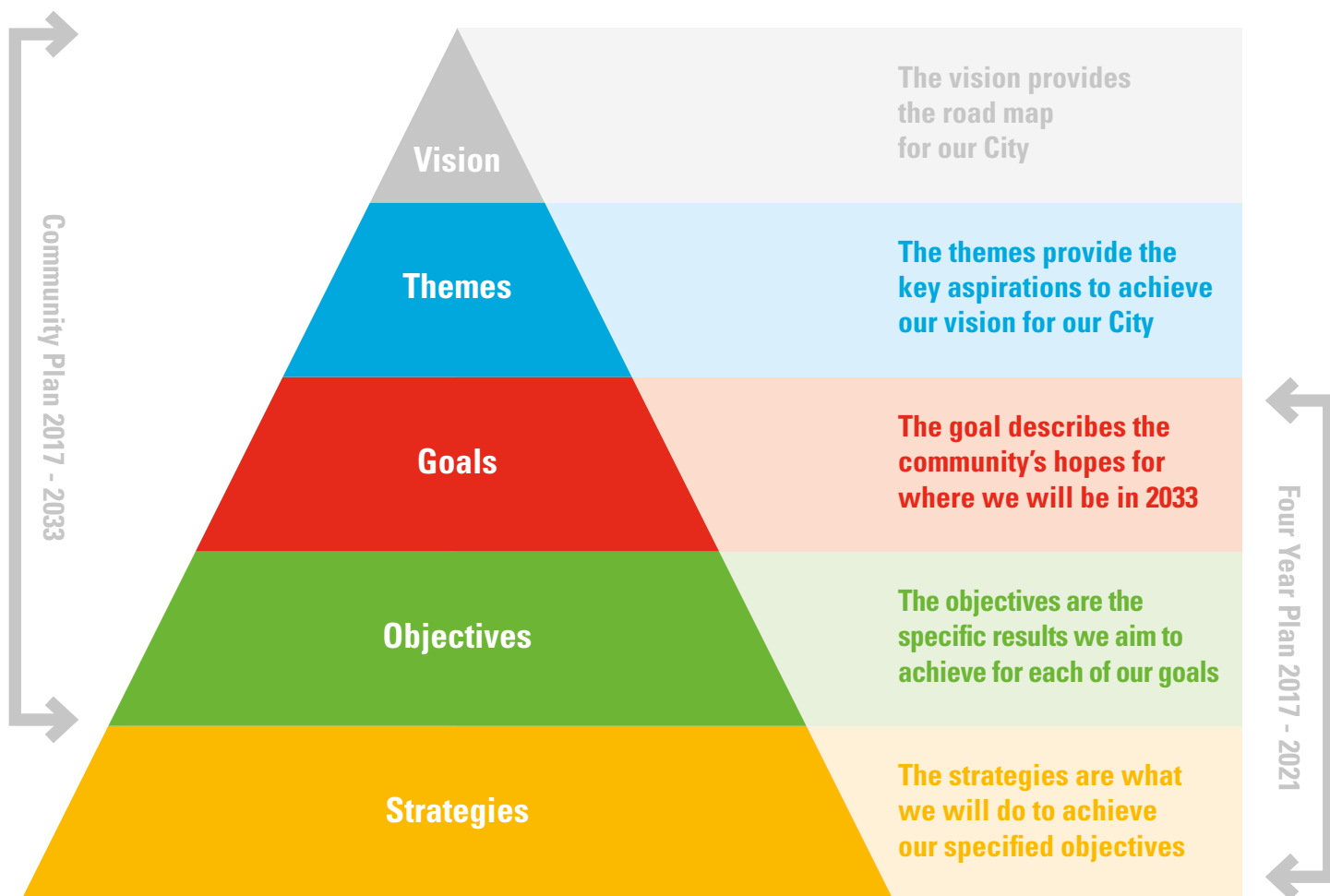
The Community Plan is a comprehensive community vision of the City of Unley in 2033, and includes areas over which Council has direct control, as well as areas which may be the responsibility of other tiers of government and other community stakeholders.

The Four Year Plan provides a practical guideline for Council's work over the next four years, outlining the activities Council will undertake to achieve the community's long term goals as set out in the Community Plan. These activities and services will be resourced through Council's annual budgets and our resourcing strategy which includes a Long Term Financial Plan.

Supporting the Four Year Plan is a separate one year Annual Plan developed at the beginning of the financial year. The Annual Plan details the individual projects and activities that will be undertaken during each year to achieve the commitments in the Four Year Plan.



# City of Unley Community Plan 2033



## Our vision

Our City is recognised for its enviable lifestyle, environment, business strength and civic leadership.

# City of Unley Community Plan 2033 Themes



## Community Living

Goal  
People value our City with its enviable lifestyle, activities, facilities and services.



## Environmental Stewardship

Goal  
We will maintain and enhance our urban environment, and strengthen our City's resilience to climate change by providing leadership to our Community.



## Economic Prosperity

Goal  
**Our businesses are valued because of the range of goods, services and facilities they provide, and new businesses are supported, not burdened with bureaucracy.**



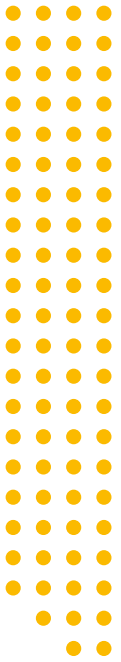
## Civic Leadership

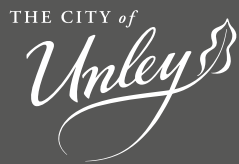
Goal  
**Council will listen to the community and make transparent decisions for the long term benefit of the City.**

# Themes, goals and objectives

## How we plan to achieve our vision

Theme	Goal	Objective
<b>Community Living</b> 	<b>People value our City with its enviable lifestyle, activities, facilities and services</b>	1.1 Our Community is active, healthy and feels safe. 1.2 Our Community participates in community activities, learning opportunities and volunteering. 1.3 Our City meets the needs of all generations. 1.4 Our Community is proud to be part of our City. 1.5 Our City is connected and accessible.
<b>Environmental Stewardship</b> 	<b>We will maintain and enhance our urban environment, and strengthen our City's resilience to climate change by providing leadership to our Community.</b>	2.1 Unley's urban forest is maintained and improved. 2.2 Excellence in waste management is achieved through avoidance, re-use and diversion. 2.3 The energy efficiency of the City is increased and our carbon footprint reduced. 2.4 Efficient, effective & sustainable water management is ensured. 2.5 The City's resilience to climate change is increased.
<b>Economic Prosperity</b> 	<b>Our businesses are valued because of the range of goods, services and facilities they provide, and new businesses are supported, not burdened with bureaucracy.</b>	3.1 Unley is recognised as an easy place to do business. 3.2 Thriving main streets and other business activities operate across our City.
<b>Civic Leadership</b> 	<b>Council will listen to the community and make transparent decisions for the long term benefit of the City.</b>	4.1 We have strong leadership and governance. 4.2 Council provides best value services to the community. 4.3 Our business systems are effective and transparent.





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