



**CITY OF UNLEY**  
**BUSINESS**  
**AWARDS**

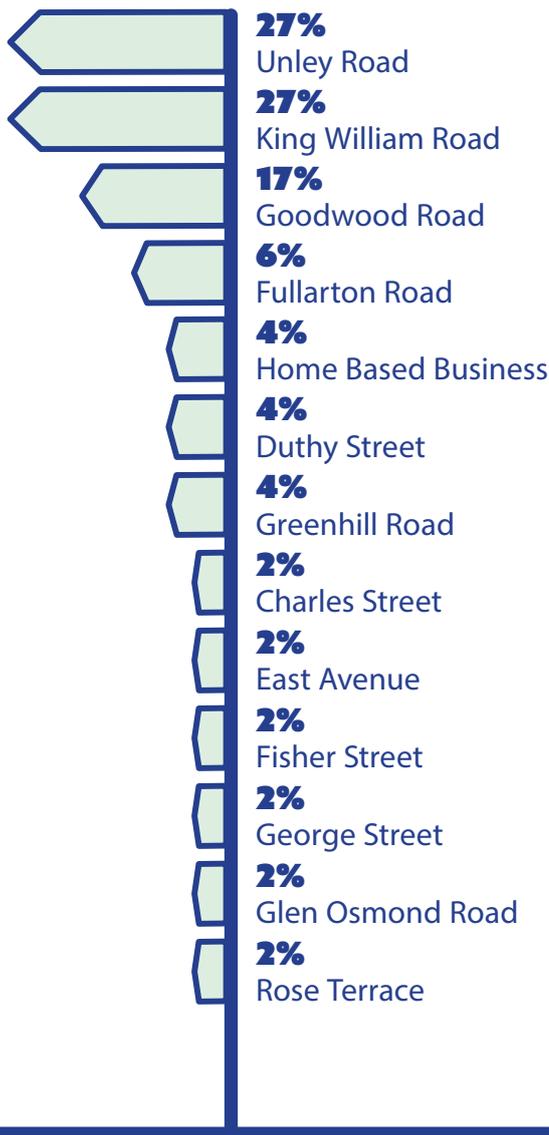
**SPONSORSHIP PROSPECTUS**

[yourbusiness.unley.sa.gov.au/business-awards](http://yourbusiness.unley.sa.gov.au/business-awards)

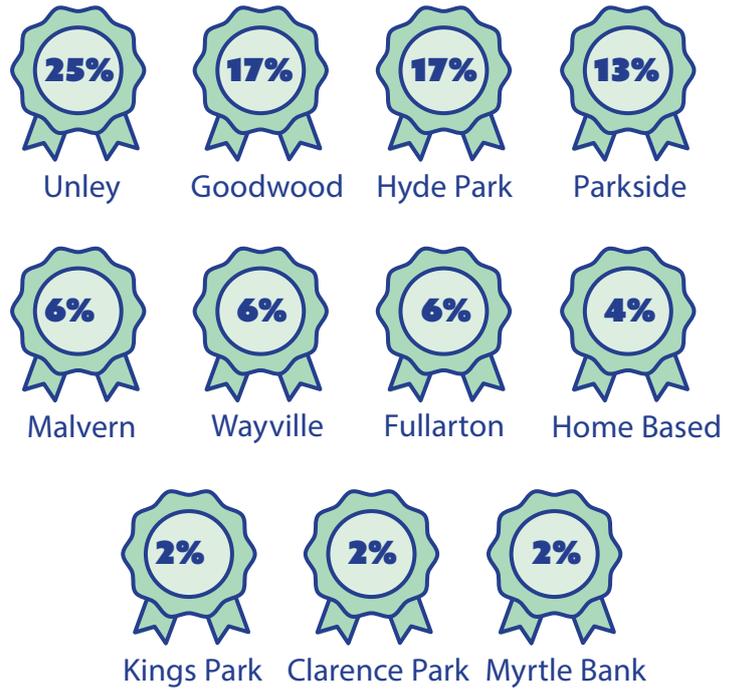
THE CITY of  
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# CITY OF UNLEY BUSINESS AWARDS 2025 SNAPSHOT

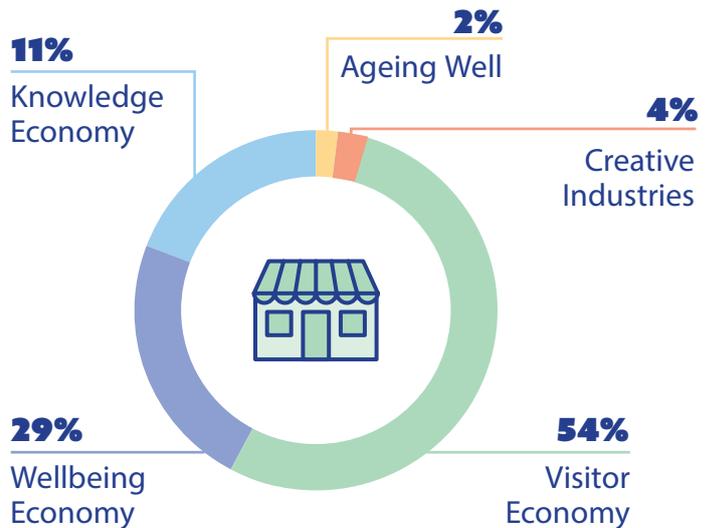
## AWARD NOMINEES BY ROAD



## AWARD NOMINEES BY SUBURB



## AWARD NOMINEES BY INDUSTRY



# JOIN US IN CELEBRATING UNLEY'S BEST SPONSOR THE 2026 UNLEY BUSINESS AWARDS

## OUR INVITATION TO YOU

Following the success of the 2025 City of Unley Business Awards, we invite you to become a sponsor for the 2026 program. The 2025 Awards, supported by Haigh's Chocolates, Kelliedy Jones Lawyers, Arkaba Hotel and Bright Eye Films, achieved remarkable outcomes.

### Extensive Marketing Reach

- Sponsor logos were seen on Unley Business E-Newsletters (7,541 opens and 880 clicks),
- City of Unley social media pages generated over 17,000 reach, and
- Webpage with over 1,360 unique webpage views.

### High-Impact Media Exposure

- Sponsors featured in Unley Life (delivered to 18,000 residents and businesses), and
- Articles published in InDaily and The Advertiser.

### Unmatched Engagement Opportunities

- Sponsors attended the Ceremony with over 150 business leaders, and local media.

### Sponsoring the 2026 City of Unley Business Awards gives you:

- Brand exposure across digital, print, and media platforms for five months of the year
- Direct engagement with Unley's most innovative and successful businesses
- On-Stage recognition with presenting roles and branding at the Awards Ceremony
- Alignment with Business Excellence, Leadership & Social Impact.

## PROVEN SPONSOR SUCCESS STORY

"We sponsored the Business Community Leader Award in 2024 because we believe in the community. 80% of our profit goes back into the community and it's something that's very important to us. It's great to see so many people supporting this wonderful event, with businesses from across the City of Unley. We have a thriving business environment that is supportive of each other, and everyone is keen to get together and recognise what everyone does within the community."

— Shane Chamings, Branch Manager,  
Community Bank Goodwood

Your support will not only elevate your brand but also contribute to strengthening Unley's business landscape. We offer a range of sponsorship opportunities to suit your business goals. Subject to our Sponsorship Policy and Guidelines.

To confirm your sponsorship or discuss options further, contact:

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0484 248 713  
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Strategic Projects  
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## **2026 CITY OF UNLEY BUSINESS AWARDS**

The City of Unley is looking for businesses who are interested in partnering for the City of Unley Business Awards.

The 2026 Awards are being delivered to encourage excellence, promote growth, and recognise businesses that contribute to the character of the City of Unley. This sponsorship prospectus offers an opportunity for businesses to align themselves with this exciting initiative, gain valuable exposure, and achieve social and economic objectives.

This is your opportunity to support local businesses by recognising and elevating outstanding businesses and demonstrate industry leadership in key areas such as sustainability, innovation or social impact. All categories have exclusive branding rights enabling unique exposure.



## AWARD CATEGORIES

Sponsorship is sought for the following awards:

### Outstanding Contribution to the Community

Recognising businesses fostering community inclusivity, accessibility and drive positive social change through community programs, or purpose-driven initiatives.

### Leader in Sustainability and Environment

Celebrating organisations prioritising environmental stewardship and sustainability.

### Leader in Transformation & Innovation

Acknowledging businesses driving innovation and growth through market adaptation.

### Emerging Business of the Year

Acknowledging businesses operating for less than two years or has seen significant growth in the past two years.

### People's Choice Award

Nominated by customers to honour service excellence.

## SPONSORSHIP TIMELINE

Monday, 2 February 2026

Sponsorship Opens

Friday, 10 April 2026

Sponsorship Closes

Logos Required and MarComms Begin

Friday, 17 July 2026

Corporate Video Required\*

Friday, 17 July 2026

Presenter to be Nominated\*

Friday, 31 July 2026

Awards Ceremony Registrations Close

Wednesday, 19 August 2026

Awards Ceremony

\*Select Sponsorships

## SPONSORSHIP BENEFITS

For six months, Sponsors will receive:

### Brand Visibility

Sponsors will have their logos displayed on marketing materials such as websites, web banners, event collateral, and other promotional materials during the project period (April–September) to increase brand visibility.

### Marketing Opportunities

Inclusion in promotional campaigns, social media posts, Unley Business EDMs and e-newsletters related to the categories of sponsored awards.

### Media coverage

Opportunities to be featured in articles or press releases, gaining additional exposure through media channels.

### Corporate Social Responsibility (CSR)

Enhanced recognition for social responsibility efforts, contributing to positive brand perception.

### Award Ceremony

Gold and Silver Sponsors can nominate representatives to attend the Awards Ceremony and present the award to winners.

## AT THE AWARDS CEREMONY

An evening of networking and celebration of the local business community. The City of Unley Business Awards Ceremony will announce the winners from a list of three finalists in each category and host a special guest speaker.

Wednesday, 19 August 2026

6:00pm–8:30pm

Cocktail Attire



# 2026 BUSINESS AWARDS SPONSORSHIP

A snapshot of what you will receive as a sponsor is below, however we are open to discussions about how best to create a win-win opportunity.

	<b>GOLD \$5,000</b>	<b>SILVER \$2,500</b>	<b>BRONZE \$1,500</b>	<b>SUPPORTING (IN-KIND)</b>
Ability to choose an Award Category and Announce the winner of the Award Category	Yes	Yes		
Your Corporate Video promotional video aired at the Awards Ceremony	60seconds	30seconds		
Opportunity to present a door prize for the Business Awards Ceremony	Yes	Yes		
Tickets to the Business Awards Ceremony	5	3	2	2
Acknowledgement by MC at the Business Awards Ceremony	Yes	Yes	Yes	Yes
Sponsor recognition in Unley Life (20,000 copies)	Yes	Yes	Yes	Yes
Brand recognition through Unley Business database (3,000+ audience) and City of Unley social media (15,000+ audience)	Yes	Yes	Yes	Yes
Logo on all promotional materials	Yes	Yes	Yes	Yes



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## **CONTACT US**

If you are interested in sponsoring one of the awards or would like further information, we would be delighted to discuss sponsorship packages tailored to suit your business objectives and budget.

Email: [jharris@unley.sa.gov.au](mailto:jharris@unley.sa.gov.au)

Phone: 0484 248 713

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