

A promotional graphic for the City of Unley Business Awards. The background is a green and blue geometric design. Two women are shown from the chest up, smiling and holding a framed award certificate. The woman on the left has blonde hair and is wearing a brown top. The woman on the right has red hair and is wearing a purple top and a black blazer. The award certificate is white with blue and green accents and contains the following text: "Leader in Sustainability & Environment 2024 WINNER", "CITY OF UNLEY BUSINESS AWARDS", "TOGETHER ED FASHION", and "Executive Officer".

CITY OF UNLEY BUSINESS AWARDS

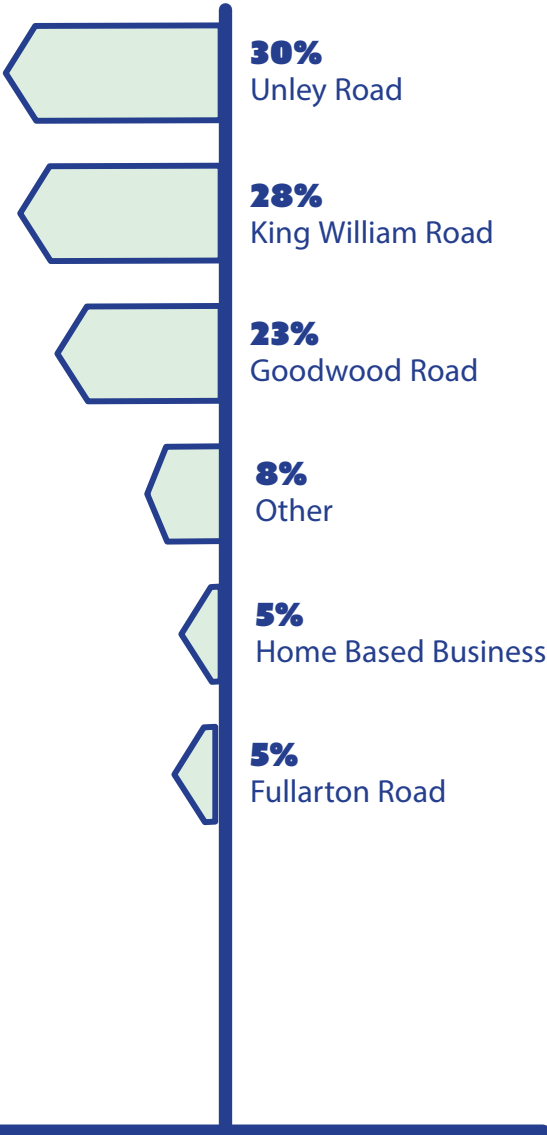
NOMINATION PACK

yourbusiness.unley.sa.gov.au/business-awards

THE CITY of
Unley

CITY OF UNLEY BUSINESS AWARDS 2024 SNAPSHOT

AWARD NOMINEES BY ROAD



AWARD NOMINEES BY SUBURB



AWARD NOMINEES BY INDUSTRY





SHOWCASE YOUR BUSINESS TO UNLEY NOMINATE IN THE 2025 UNLEY BUSINESS AWARDS OUR INVITATION TO YOU

Following the success of the [inaugural City of Unley Business Awards](#), we invite you to nominate for the 2025 program. The City of Unley Business Awards celebrate the outstanding contributions of businesses that make our community vibrant, innovative, and successful. We invite you to take this opportunity to showcase your achievements and be recognised amongst your peers

By nominating, you'll not only gain valuable exposure and credibility but also connect with other like-minded business leaders who are shaping the future of our city. Whether you excel in customer service, sustainability, innovation, or leadership, there's a category for you!

Nominations close on Wednesday, 3 September 2025. Don't miss your chance to be part of these prestigious Awards.

If you are interested in nominating in the awards or would like further information, please reach out to us at unleybusiness@unley.sa.gov.au

PROVEN NOMINEE SUCCESS STORIES

"Winning the People's Choice Award at the 2024 City of Unley Business Awards was an honour and a game-changer for our business. The recognition not only boosted our credibility but also connected us with a supportive network of local customers and businesses who we have created new partnerships with. Knowing that our community values what we do is truly rewarding. I would encourage everyone to nominate as it is a fantastic opportunity to celebrate your hard work and share your story!"

— [Caitlin Jeffries, Custom Podiatry](#)
2024 Award Winner, People's Choice

"I was wanting to be able to provide not just hands-on services but also services that use technology in a really innovative way. We actually have had people through the door based on just being nominated, you don't even have to win it and your business can still benefit, and you get an opportunity to meet other businesses within the community"

— [Kylie Bradley, Lymph Movement Studio](#)
2024 Award Winner, Leader in
Transformation, Innovation & Growth



2025 CITY OF UNLEY BUSINESS AWARDS

BENEFITS OF NOMINATING

- Gain visibility through Council promotions, social media, and media coverage.
- Celebrate your achievements and commitment to business excellence in the City of Unley.
- Encourage loyal customers to support your business by nominating and voting.
- Leverage award nominations and wins in your own marketing and PR.
- Recognise and reward the hard work of your team.
- Enhance your reputation and credibility within the local community and business network.
- Connect with other leading businesses, local government representatives, and potential collaborators.
- Be part of a broader campaign that showcases and supports Unley's vibrant business precincts and local economy.
- Gain insights from judges to help grow and improve your business.
- No cost to nominate or be nominated, with a simple application process.

The five winners will receive:

- \$500 cash
- A trophy and certificate
- A range of exclusive mentoring and business development support
- \$1,000 voucher for Green Gold Energy solar panel installation
- \$100 food and beverage voucher for Arkaba Hotel



ELIGIBILITY AND ASSESSMENT

- Your business must operate within the City of Unley area.
- Your business must be registered for an ABN.
- Information to support the nomination should explain, illustrate and highlight the business's achievements in the applicable areas.
- An applicant must maintain appropriate business ethics and demonstrate a commitment to legal obligations including anti-bribery laws.
- Businesses may nominate or be nominated in more than one category but will only be eligible to win in one category.
- Nominations can be lodged by business owners, employees and the public.
- Subsidiaries and franchises are eligible but must be identified as such in nomination.
- Late applications will not be considered.
- Previous nominees are eligible to nominate.
- At least one representative from your business must attend the Business Awards Ceremony on Wednesday, 24 September 2025.
- Nominated judges will identify finalists and winners in each of the categories.
- The judge's decisions are final and at the discretion of the City of Unley.
- If the judges are not satisfied that any entry meets the required standard in any entered category, the judges may, at their discretion, not award a winner.
- The Business Awards are presented by the City of Unley and its sponsors.

NOMINATION TIMELINE

MONDAY, 28 JULY 2025

Applications Opens

WEDNESDAY, 3 SEPTEMBER 2025

Applications Close

MONDAY, 8 SEPTEMBER 2025

Finalists Announced

FRIDAY, 5 SEPTEMBER 2025

RSVP for the Awards Ceremony

WEDNESDAY, 24 SEPTEMBER 2025

Awards Ceremony

Watch the 2024 Business Awards Ceremony Recap!



AWARD CATEGORIES AND SUBMISSION QUESTIONS

OUTSTANDING CONTRIBUTION IN THE COMMUNITY

SPONSORED BY KELLEDY JONES

Recognising businesses fostering community inclusivity and accessibility and drive positive social change through community programs, or purpose-driven initiatives.

- Describe the contribution the business has made to foster a sense of community within Unley.
- What collaborations with other local businesses or organisations do you have?
- What investment activities or initiatives have you done that have positively impacted the Unley community?
- How do you support and encourage diversity?
- Do you have examples of any mentorship, sponsorship, philanthropy or other community support activities?

LEADER IN SUSTAINABILITY & ENVIRONMENT

SPONSORED BY BRIGHT EYE FILMS

Celebrating organisations prioritising environmental stewardship and sustainability.

- Describe any environmentally friendly initiatives or projects that have had a positive impact.
- How have you demonstrated a commitment to environmental stewardship?
- How do your sustainable and environmental initiatives contribute to outcomes such as reuse, reduce, and recycle?
- How do you manage your environmental footprint?
- How does your business seek to be efficient with transport and travel?

LEADER IN TRANSFORMATION & INNOVATION

SPONSORED BY ARKABA HOTEL

Acknowledging businesses driving innovation and growth through market adaptation.

- What innovative practices or unique approaches have you implemented in your business?
- Describe any contributions that have brought positive change or advancement to the industry.
- What examples do you have of new products, processes or services created in response to market changes or feedback?
- How have you developed or tweaked technology, processes or systems to improve your business?
- How have you demonstrated a commitment to continuous innovation?



EMERGING BUSINESS OF THE YEAR

Acknowledging businesses operating for less than two years or has seen significant growth in the past two years.

- What inspired you to start your business, and what makes it unique in the market?
- Why did you choose the City of Unley as the place to establish or grow your business?
- What significant milestones or challenges have you achieved or overcome since launching?
- How does your business contribute to the local Unley community, and what steps have you taken to build strong customer relationships?
- What are your future growth plans, and how do you see your business evolving within the City of Unley?

PEOPLE'S CHOICE

SPONSORED BY HAIGH'S CHOCOLATES

Nominated by customers, this category will be determined by the highest number of votes.

Download the People's Choice Marketing Kit from the Your Business Website to encourage customers to vote for you!

yourbusiness.unley.sa.gov.au/business-awards



TIPS FROM A 2024 JUDGE FOR 2025 AWARD NOMINEES

- Tell your story with heart and passion
Judges want to understand what makes your business unique. Don't just list achievements, explain your journey, values, and what drives you. Show us your passion, not just your products.
- Use Evidence to support your case
Whether it's customer feedback, sales growth, community involvement, or environmental impact, include real data and examples.
- Be clear and concise
Write with clarity and use bullet points if needed. Keep your answers focused on the question.
- Celebrate your wins
Many business owners undersell their achievements, share your milestones and the impact you've made without hesitation.
- Get your team involved
Great businesses are built by great people. Include perspectives from staff, customers, or partners if relevant.
- Start your application early!



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