

BUSINESS WITH EDGE

A RENOWNED HUB FOR COMMERCE AND CULTURE.



Embrace your next business opportunity at Adelaide's premier shopping and lifestyle destination.

Open your doors to fashionistas, culturalists and coffee lovers from desirable nearby neighbourhoods, just 1.5 kms from the city.

An iconic location with style at its heart, King William Road is the much-loved jewel in the crown of Adelaide's leafy inner south.



EAT, DRINK AND BE SUCCESSFUL

Home to highly celebrated restaurants including Sho Sho, Antica Pizza, Nido, Melt and the Cinnamon Club, as well as bustling daily coffee houses, King William Road is a sought-after destination for the discerning foodie and the casual diner alike.

With the historic Hyde Park Tavern at the head of the road, young professionals are drawn to the premium mix of luxury and al fresco culinary experiences, alongside professional, established locals who love the area and call it home.

King William Road plays host to major events on the tourism calendar such as the Tour Down Under, as well as fashion parades and food and wine events, attracting media attention and a boom in visitation during peak festive seasons.

MEET THE LOCALS

Hyde Park is a premium real estate location with 44% of households sitting in the highest income bracket.

Surrounded by blue-chip suburbs like Unley, Unley Park and Goodwood, King William Road Hyde Park attracts customers and clients with a high disposable income and consumer behaviours to match.

CONVENIENCE

The King William Road precinct provides proximity to public transport services including tram connections and offers easy access to the business precincts of Unley Road and Greenhill Road.

Just five minutes from the Adelaide CBD, King William Road is a popular destination for a day of shopping and lunch or a memorable night out with friends.

THE BEST OF THE OLD AND THE NEW

Steeped in a proud history of high-end retail, hospitality and professional service offerings such as medical suites and financial firms, King William Road has been recently upgraded to reflect contemporary expectations of business operators and a discerning customer base.

King William Road is the perfect home for retail and hospitality businesses, with options for office space and consulting rooms closer to the CBD end of the precinct.

You'll share the leafy green, paved streets with celebrated restaurants, prestigious fashion labels and designer homewares boutiques – many of which have called King William Road home for decades.

Tenants enjoy leading designer interior fit outs that tastefully complement the historic homes and heritage shop fronts.



Image: Josh Geelen, New State of Mind

A COMMUNITY OF BUSINESS AND PLEASURE

With your business on King William Road, you'll be a part of a thriving, vibrant and highly sought after hub of commerce and culture.

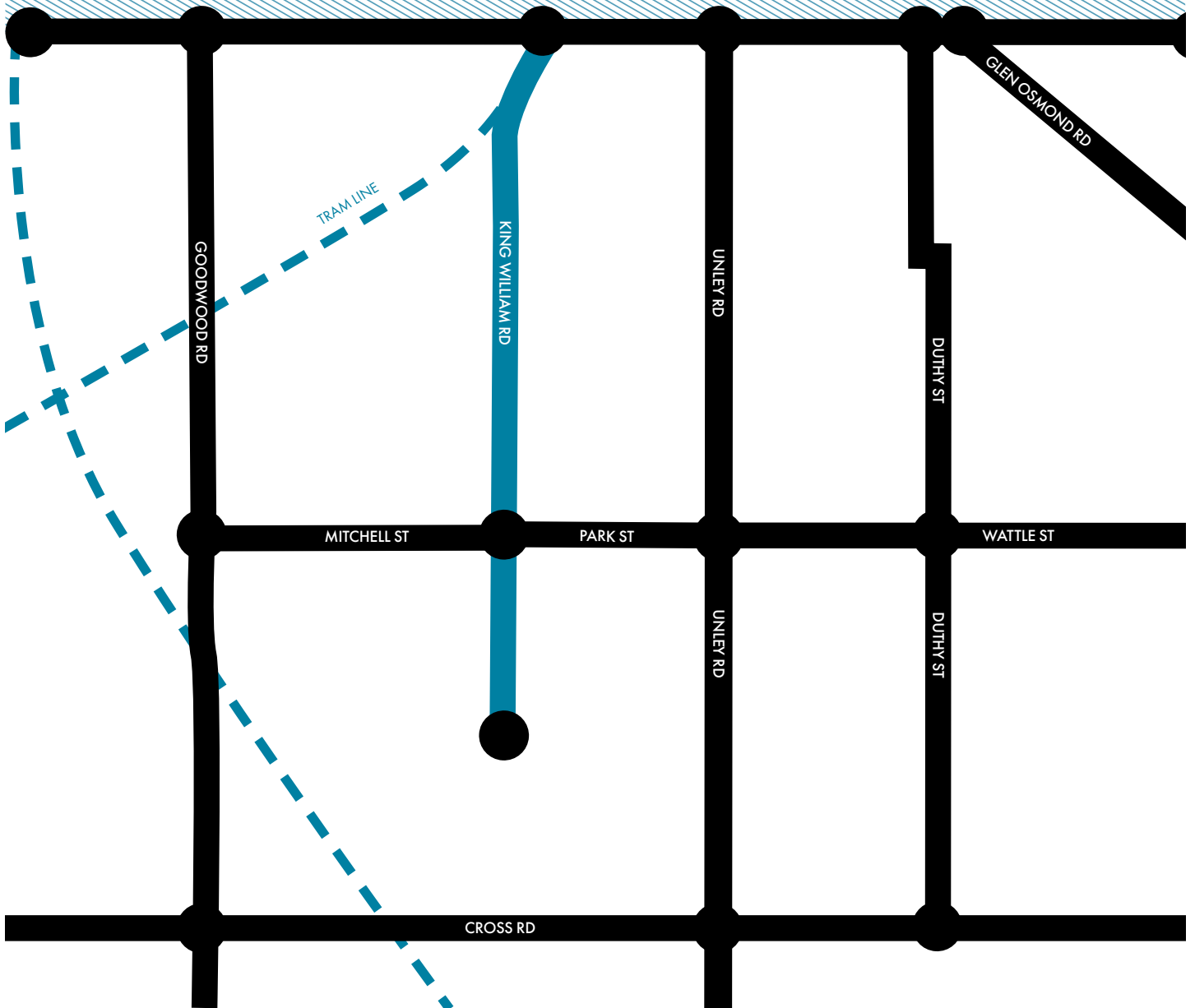
You'll enjoy the support of the King William Road Traders Association which represents and coordinates the marketing and promotion of this vibrant business hub.

Comprising nearly 150 businesses and traders, King William Road is the place to embrace exciting business opportunities that serve a loyal and growing community of patrons.



ADELAIDE CBD

Parklands



**High
traffic
exposure**

16,300 per day

5700+

local businesses
within the
City of Unley

1.6km

long (Park Street
to Greenhill Road)

**Between Greenhill Road & Young Street*

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Investing-in-Unley](https://yourbusiness.unley.sa.gov.au/Investing-in-Unley)**
E: pobox1@unley.sa.gov.au