# WHY INVEST IN THE CITY OF UNLEY

**TOTAL POPULATION** 

**MEDIAN AGE** City of Unley

**39 YEARS** 

**AREA** 

**RATEABLE PROPERTIES** 

18,436

**HOUSEHOLD TYPES** 

Couples/ + children

27.1%

Couples/ 0 children

24%

1 parent families

7.5%

Lone person households

Other

30.4% 11% **HOUSEHOLD INCOME** 

Earning more than \$2,500 per week

City of Unley

Greater Adelaide

25.9%

13.5%

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Strong public transport network



Convenient cycling and walking trails



Access to services, schools and universities



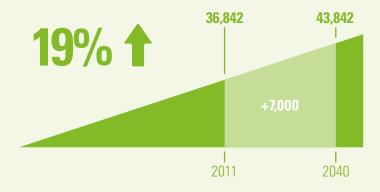
Safe and secure, low crime rate



Largest industry, health care and social assistance

## **INCREASING POPULATION**

Estimated growth by 2040



### **INDIVIDUAL INCOME**

Earning more than \$2,000 per week

City of Unley

Greater Adelaide

11.4%

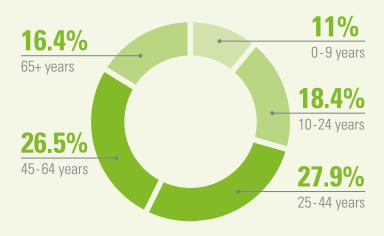
### **INCREASING CULTURAL DIVERSITY**

China

India

Increase Increase

#### **AGE SEGMENTATION**





High education



Low unemployment



Strong local economy



Close to the CBD